

HERITAGE MAGNUM BONUS REWARD

• RIDES AGAIN •

AUGUST 1-31, 2026



**PURCHASE ANY NEW HERITAGE .22LR ROUGH RIDER®,
ROUGH RIDER® RANCHER™ OR BARKEEP.™**



**AND RECEIVE A
.22 WMR CYLINDER
ABSOLUTELY FREE.**

Heritage single-action wheelguns define a legacy that continues to stand the test of time—earning a home in the collection of any shooter. Manufactured in the USA, Heritage Rough Riders and Barkeeps are a testament to this long-lasting feat of firearm engineering. **This exclusive, limited-time offer includes all .22LR Heritage Rough Rider, Rough Rider Rancher and Barkeep models.** For full rebate details or to redeem this offer, simply visit TaurusPromos.com today.

TAURUSPROMOS.COM

**SCAN FOR MORE INFO
OR VISIT TAURUSPROMOS.COM**



Heritage Magnum Bonus Reward Rebate - Terms and Conditions

Thank you for purchasing a qualifying new Heritage Barkeep®, Rough Rider® or Rough Rider® Rancher™ Carbine .22 Revolver Model.
Follow these terms and conditions to claim your rebate for a Free Black .22 WMR Cylinder.

Eligibility

- **Who Can Participate:**
 - This offer is valid only in the 50 United States and the District of Columbia, excluding California.
 - The offer is void in California, U.S. territories (including Puerto Rico and the U.S. Virgin Islands) and where prohibited, restricted, or taxed by law. Customers are responsible for ensuring compliance with local laws before submitting a rebate claim.
 - Dealers, distributors, and retailers are **not** eligible.
- **Eligible Purchases:**
 - Purchase a **new** qualifying firearm (**models listed below**) between **August 1, 2026 and August 31, 2026**.
 - Only new firearms (not previously purchased, owned, or used) qualify.
 - **Submit one rebate claim per firearm.** If you purchase multiple qualifying firearms, submit a separate claim for each and include a copy of the UPC/serial number label and receipt for each.

How to Submit Your Rebate Claim

- **Deadline:**
 - Submit your rebate claim by **11:59 PM CST on September 30, 2026**.
- **Submission Method:**
 - All claims must be submitted online at <https://tauruspromos.com>.
 - **Mailed-in claims will not be accepted.**
- **Required Information:**
 1. **Serial Number:** Enter the verified serial number of your firearm. Double-check for accuracy before submitting.
 2. **UPC Code:** Enter the 12-digit UPC code from your firearm label.
- **Required Uploads:**
 1. A clear photo or scan of the original UPC/serial number label from the end of the firearm box.
 2. A clear photo or scan of the dated store receipt or order confirmation showing the firearm purchase.
- **Check Your Email:**

After submitting your rebate claim, watch for the following emails. All email communications are sent from info@tauruspromos.com. Check your spam/junk folder if you do not see them in your inbox.

 1. Claim Acknowledgement – Confirms your rebate claim has been received for processing.
 2. Claim Approval or Denial (“Action Needed”) – If your claim has been denied, you will have 14 days to dispute and provide any required documentation.

Non-Qualifying Submissions

- Your claim will be denied if:
- The firearm was purchased as a used product.
 - The firearm was received at no cost, including replacement firearms or firearms awarded through contests, raffles, sweepstakes, giveaways, conservation events, or other promotional programs.
 - Submitted documentation (receipt, UPC, serial number) is illegible or altered.
 - Fictitious names, addresses, or false information are used.
 - Required information and documentation are incomplete or missing.

Processing and Fulfillment

- After submitting a properly completed claim with all required documentation:
 - Your claim will be verified by Heritage.
 - Allow **4-6 weeks** for the item to arrive.
- **Important Notes:**
 - Heritage is not responsible for lost, late, or misdirected submissions.
 - Errors or delays due to technical issues (e.g., computer malfunctions) are not the responsibility of Heritage.

Additional Terms

- Claims to P.O. Boxes will not be fulfilled.
- Only the dates and rules outlined in these terms and conditions are valid. Any information provided by dealers regarding dates or rules is not applicable.
- This offer cannot be published in any medium without prior written approval from Heritage. Heritage reserves the right to modify, cancel, rescind, or extend this offer at its discretion.
- Heritage reserves the right to:
 - Verify all claim details.
 - Disqualify any claims or participants suspected of tampering with the process.
 - Modify or terminate this promotion at any time without notice.
- This promotion is void where prohibited by law.
- All documents submitted become the property of Heritage and will not be returned. Please keep copies of all documents submitted for your records.

Qualifying Firearms

- Barkeep™ .22 LR / .22 WMR
- Rough Rider® .22 LR / .22 WMR
- Rough Rider® Rancher™ Carbine .22 LR / .22 WMR

Privacy Policy

By participating, you can choose to opt in for Heritage / Taurus to use your information for marketing, as outlined in the <https://heritagemfg.com/privacy-policy-2/>. You may opt out at any time.

Contact Us

For questions or assistance, contact Taurus Promotions at info@tauruspromos.com.